Sponsorship Opportunities

JHDA 2023

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Welcome (Bienvenidos) to a truly innovative and historic Oral Health publication. We at the Journal of the Hispanic Dental Association (JHDA) pride ourselves at being the first bilingual (English/Spanish) Oral Health publication recognized by the United States Library of Congress in both printed and digital format. Our publication offers in depth research and commentary articles based on scientific and best practices from leading authorities such as the Assistant U.S. Surgeon General, Presidents and Leaders from prominent dental organizations, and leading Dental Deans from the top national and international dental schools. Your financial support goes beyond covering costs of production, distribution and growth but also places your economic backing at helping our legacies impact Dentistry in synergistic fashion. On behalf of the Editorial Team of the JHDA, we welcome your growing support in creating the scientific publication of today and beyond.

With appreciation/Con Aprecio,

Tyrone Rodriguez, DDS, FACD, FPFA, FAAPD, FICD
Co-Publisher/Editor-in-Chief
Journal of the Hispanic Dental Association
JHDA
The JHDA is published in both printed and digital formats. The JHDA has academic, industry, as well as government and private sector stakeholders as part of its authors and readership. The goal of serving the Hispanic Community through a multi-media approach is the goal of our publication. We understand one size does not fit all when it comes to budgets and scope of reach so the JHDA Team has taken sponsorship opportunities into consideration to meet your personal, professional or industry needs.

**What We Offer**

**Media Placement**

Social-media (Facebook, ISSUU, Instagram) are the preferred vehicles selected from various market analyses made. The mature aspect of Facebook provides a solid epicenter for the more developed dental professional. While the more light hearted and flexible Instagram platform creates a dynamic component for more creative marketing, outreach and professional opportunities.
Meet our 2023 Board

Our Board Members are comprised of community and national leaders with expertise in a wide range of areas, including dental training, advocacy, education, fund development, and business management. The Board meets twice monthly (and once in person annually). The JHDA board members/team are responsible for taking care of the strategic and financial health of the publication on an ongoing basis.

Chief-Editor

Tyrone Rodriguez, DDS, FACD, FAAPD
•Private Practice, San Antonio, TX
•Past Program Director, Yale Pediatric Dentistry •ADA Spokesperson
•AAPD Samuel D. Harris-Past Fellow

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•Assistant Clinical Professor UT Health San Antonio, TX
•Advance General Dentistry Clinic Director UT Health San Antonio, TX

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•Clinical Assistant Professor, UT Health School of Dentistry at Houston

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Section Editor, Dental Industry

Alejandro “Alex” M. Alanis, RDA, BS, MIOPsy
•Business Owner, Houston, Texas
•International Marketing Consultant
“We are the voice that is bringing together the communities that make up the Americas and beyond.”

Tyrone Rodriguez, DDS, FACD, FPFA, FAAPD, FICD
## Sponsorship Option

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*Facebook & Instagram

(Posts, videos, and stories must be created by sponsor)
# JHDA-Classifieds

A great opportunity for business, institutions, and job seekers to post career interests.

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Placement

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1. **JHDA: Printed Form**
   Printed form is a quarterly publication created around a theme that is conscientious and impactful for the greater oral health community. Most articles published within have a focus on creating awareness for the unmet need of the Hispanic Community nationally and internationally.

2. **JHDA: Social Media**
   (Facebook, Instagram, ISSUU) are the preferred vehicles selected from various market analyses made. The mature aspect of Facebook provides a solid epicenter for the more developed dental professional. While the more light hearted and flexible Instagram platform creates a dynamic component for more creative marketing, outreach and professional opportunities. ISSUU is our digital platform.

3. **JHDA: Continuing Education**
   Continuing Education is provided within each publication to the readership and is (ADA-CERP) recognized. JHDA also helps to sponsor speakers and educational events.

4. **JHDA: H.E.C.H.O.S. Awards**
   (Hispanic, Excellence, Contribution, Heralding, Oral-Health Scholarship) awarded yearly at the Annual Meeting for authors, professionals, academicians, government sector, industry experts for their support in advancing oral health education and knowledge.

**EXAMPLE IMAGES**

- **JHDA: Printed Form**
- **JHDA: Social Media (Facebook)**
- **CareQuest Institute for Oral Health**

**Approximate Logo Size - Scale Relative to A3 (min 300 DPI)**

- CareQuest Institute for Oral Health: W 600 mm x 400 mm
- CareQuest Institute for Oral Health: W 400 mm x 200 mm
OUR HEARTFELT THANK YOU/GRACIAS FOR YOUR CONSIDERATION

If possible include your Hispanic Dental Association (HDA) Member ID in your email. Thank you!