



Sponsor/Partnership Opportunities

The HDA is pleased to offer a variety of advertising options at various levels of financial support. These opportunities are commitments to grow and develop relationships with all HDA Members and Chapters. Take advantage of this opportunity to create visibility for your company with dental professionals serving the Hispanic Community.

E-NEWSLETTER QUARTERLY ADVERTISEMENT:

½ Page	\$250 each	4 for \$900
Full Page	\$500 each	4 for \$1800

E-BLAST WEEKLY ADVERTISEMENT:

One run	One time run	\$200
Monthly	12 months / runs once per month	\$2000
Weekly	Runs once per week	\$7500

Advertising Opportunities Offer:

- ★ Recognition in Weekly Eblasts, Quarterly Newsletter & Annual Conference Program
- ★ Communication with HDA Members
- ★ Recognition on HDA Social Media Platforms
- ★ Recognition at local professional chapter events

E-Learning Platform Sponsored Content:

Recorded webinar (provided by sponsor), content available FREE for all HDA members for up to 1 year - **\$2500**



HDA JOURNAL SPONSORSHIP OPTIONS	GOLD \$750	ZIRCONIA \$1800	TITANIUM \$2500	FRONT CLOSING INSIDE COVER \$2500	BACK COVER \$2500	ANNUAL (4 ISSUES)
QUARTER PAGE	★					
HALF PAGE		★				
FULL PAGE			★	★	★	★
(1X) SOCIAL MEDIA MARKETING POST (1X) SOCIAL MEDIA MARKETING REEL / STORY	★	★				
(3X) SOCIAL MEDIA MARKETING POST (3X) SOCIAL MEDIA MARKETING REEL / STORY			★	★	★	★
* FREE TO INCLUDE YOUR QR-CODE			★	★	★	★
(2) JHDA HARD COPIES (2) DIGITAL JHDA DOWNLOADABLE COPIES	★	★	★	★	★	★

* Facebook & Instagram

(Posts, videos & stories must be created by sponsor)

If you are interested in learning more about Annual Sponsorships Opportunities, please contact the HDA National Office at:

ANNUAL SPONSOR PACKAGES

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