



# Sponsorship Opportunities

## JHDA 2024



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421 Huguenot St, Suite 54, New Rochelle, NY 10801 | Phone: (856) 353 9459



# Introducing

Welcome (Bienvenidos) to a truly innovative and historic Oral Health publication. We at the Journal of the Hispanic Dental Association (JHDA) pride ourselves at being the first bilingual (English/Spanish) Oral Health publication recognized by the United States Library of Congress in both printed and digital format. Our publication offers in depth research and commentary articles based on scientific and best practices from leading authorities such as the Assistant U.S. Surgeon General, Presidents and Leaders from prominent dental organizations, and leading Dental Deans from the top national and international dental schools. Your financial support goes beyond covering costs of production, distribution and growth but also places your economic backing at helping our legacies impact Dentistry in synergistic fashion. On behalf of the Editorial Team of the JHDA, we welcome your growing support in creating the scientific publication of today and beyond.



With appreciation/Con Aprecio,

Tyrone Rodriguez, DDS, FACD, FPFA, FAAPD, FICD  
Co-Publisher/Editor-in-Chief  
**Journal of the Hispanic Dental Association**  
**JHDA**







Logo



**¡ FELICIDADES !**  
All of us at CareQuest Institute for Oral Health Congratulate the Hispanic Dental Association on the first ever Bilingual (English/Spanish) peer-reviewed scientific journal, the Journal of the Hispanic Dental Association.

We are proud to partner with the Journal of the Hispanic Dental Association to help promote and optimize Oral Health in the Hispanic Community. Together, we make a difference by inspiration and education.

**2023!**

Estamos orgullosos de asociarnos con el Journal of the Hispanic Dental Association para ayudar a promover y optimizar la salud oral en la Comunidad Hispánica. Juntos marcamos la diferencia mediante la inspiración y la educación.

**CareQuest**  
Institute for Oral Health  
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## What We Offer

The JHDA is published in both printed and digital formats. The JHDA has academic, industry, as well as government and private sector stakeholders as part of its authors and readership. The goal of serving the Hispanic Community through a multi-media approach is the goal of our publication. We understand one size does not fit all when it comes to budgets and scope of reach so the JHDA Team has taken sponsorship opportunities into consideration to meet your personal, professional or industry needs.



Social-media (Facebook, ISSUU, Instagram) are the preferred vehicles selected from various market analyses made. The mature aspect of Facebook provides a solid epicenter for the more developed dental professional. While the more light hearted and flexible Instagram platform creates a dynamic component for more creative marketing, outreach and professional opportunities.

## Media Placement

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JHDA Sponsorship



## Meet our 2024 Board



Our Board Members are comprised of community and national leaders with expertise in a wide range of areas, including dental training, advocacy, education, fund development, and business management. The Board meets twice monthly (and once in person annually). The JHDA board members/team are responsible for taking care of the strategic and financial health of the publication on an ongoing basis.

### Chief-Editor



#### **Tyrone Rodriguez, DDS, FACD, FAAPD**

- Private Practice, San Antonio, TX
- Past Program Director, Yale Pediatric Dentistry •ADA Spokesperson
- AAPD Samuel D. Harris-Past Fellow

### Assistant Editor



#### **Luis Camilo Yepes, DDS, MS**

- Assistant Clinical Professor UT Health San Antonio, TX
- Advance General Dentistry Clinic Director UT Health San Antonio, TX

### Section Editor, Professional Chapters



#### **Victor Rodriguez, DDS, MEd**

- General Dentist Private Practice, Houston, Texas
- Clinical Assistant Professor, UT Health School of Dentistry at Houston

### Secretary & International Editor



#### **Denisse Estrada, DDS, MEd, FCMO**

- Clinical Associate Professor, Universidad Nacional Autónoma de México







**“We are the voice that  
is bringing together the  
communities that make  
up the Americas and  
beyond.”**

**Tyrone Rodriguez, DDS, FACD,FPFA, FAAPD, FICD**



# Sponsorship Option

	Gold	Zirconia	Titanium	Front Closing Inside Cover	Back Cover	Annual (4 Issues)
	\$750	\$1800	\$2500	\$2800	\$3000	-20%
Full page			●	●	●	●
Half page		●				
Quarter page	●					
(1x) Social Media marketing POST (1x) Social Media marketing REEL/STORY	●	●				
(3x) Social Media marketing POST (3x) Social Media marketing REEL/STORY			●	●	●	●
*FREE TO INCLUDE YOUR QR-CODE			●	●	●	●
(2) JHDA hard copies (2) Digital JHDA downloadable copies	●	●	●	●	●	●

\*Facebook & Instagram

(Posts, videos, and stories must be created by sponsor)



# JHDA-Classifieds

A great opportunity for business, institutions, and job seekers to post career interests.

	Non-member Member	Full Page \$1500 \$1200	Half Page \$800 \$600
(1) JHDA Hard Cover Issue		●	●
*3 Months of Social Media Advertising (Facebook Classified Section on JHDA Page)		●	●
*(1) Social Media marketing POST		●	●
*(1) Social Media marketing VIDEO & STORY		●	

\*Facebook & Instagram

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## JHDA: Printed Form

- Printed form is a quarterly publication created around a theme that is conscientious and impactful for the greater oral health community. Most articles published within have a focus on creating awareness for the unmet need of the Hispanic Community nationally and internationally.

## JHDA: Social Media

- (Facebook, Instagram, ISSUU) are the preferred vehicles selected from various market analyses made. The mature aspect of Facebook provides a solid epicenter for the more developed dental professional. While the more light hearted and flexible Instagram platform creates a dynamic component for more creative marketing, outreach and professional opportunities. ISSUU is our digital platform.

## JHDA: Continuing Education

- Continuing Education is provided within each publication to the readership and is (ADA-CERP) recognized. JHDA also helps to sponsor speakers and educational events.

## JHDA: H.E.C.H.O.S. Awards

- (Hispanic, Excellence, Contribution, Heralding, Oral-Health Scholarship) awarded yearly at the Annual Meeting for authors, professionals, academicians, government sector, industry experts for their support in advancing oral health education and knowledge.

## EXAMPLE IMAGES



JHDA: Printed Form



JHDA: Social Media (Facebook)

## Appromaxiate Logo Size - Scale Relative to A3 (min 300 DPI)



W 600 mm x 400 mm



W 400 mm x 200 mm



**OUR HEARTFELT  
THANK YOU/GRACIAS  
FOR YOUR CONSIDERATION**

**Contact Us**

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**Para mas  
información  
en Español**

If possible include your Hispanic Dental Association (HDA) Member ID in your email. **Thank you!**





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