Sponsorship Opportunities

JHDA 2024

www.hdassoc.org | journal@hdassoc.org | Facebook/HDAssoc | Instagram/hispanicdentalassociation

421 Huguenot St, Suite 54, New Rochelle, NY 10801 | Phone: (856) 353 9459
Introducing

Welcome to our Journal of the Hispanic Dental Association (JHDA), being one of the bilingual (English/Spanish) Oral Health publication in the United States Library of Congress in both printed and digital format. Our publication offers scientific and specialized articles based on evidence and best practices in different areas, and leading professionals from the top national and international dental schools. The journal will provide a platform to showcase and share research, knowledge, and advancements in the field of Dentistry, specifically tailored to the Hispanic community. Your financial support goes beyond covering costs of production, distribution and growth but also places your economic backing at helping our legacies impact Dentistry in synergistic fashion. On behalf of the Editorial Team of the JHDA, we welcome your growing support in creating the scientific publication of today and beyond.

Sincerely,

Luis Yepes, DDS MS FICD
Editor-in-Chief
Journal of the Hispanic Dental Association

421 Huguenot St, Suite 54, New Rochelle, NY 10801 | Phone: (856) 353 9459
The JHDA is published in both printed and digital formats. The JHDA has academic, industry, as well as government and private sector stakeholders as part of its authors and readership. The goal of serving the Hispanic Community through a multi-media approach is the goal of our publication. We understand one size does not fit all when it comes to budgets and scope of reach so the JHDA Team has taken sponsorship opportunities into consideration to meet your personal, professional or industry needs.

Social-media (Facebook, ISSUU, Instagram) are the preferred vehicles selected from various market analyses made. The mature aspect of Facebook provides a solid epicenter for the more developed dental professional. While the more light hearted and flexible Instagram platform creates a dynamic component for more creative marketing, outreach and professional opportunities.
Meet our 2024 Team

Our Team is comprised of community and national leaders with expertise in a wide range of areas, including dental training, advocacy, and education. The JHDA team members are responsible for taking care of the academic and logistic health of the publication on an ongoing basis.

Chief-Editor
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Manuel Cordero
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Liliana Mosquera
Ricardo Lugo
Daniel Lopez

“We are the voice that is bringing together the communities that make up the Americas and beyond.”

JHDA Team
## Sponsorship Option

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*Posts, videos, and stories must be created by sponsor*
JHDA-Classifieds

A great opportunity for business, institutions, and job seekers to post career interests.

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*3 Months of Social Media Advertising (on HDA Page)

*(1) Social Media marketing POST

*(1) Social Media marketing VIDEO & STORY

*Facebook & Instagram

(Posts, videos, and stories must be created by sponsor)
Placement

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1. **JHDA: Printed Form**
   Printed form is a quarterly publication created around a theme that is conscientious and impactful for the greater oral health community. Most articles published within have a focus on creating awareness for the unmet need of the Hispanic Community nationally and internationally.

2. **JHDA: Social Media**
   (Facebook, Instagram, ISSUU) are the preferred vehicles selected from various market analyses made. The mature aspect of Facebook provides a solid epicenter for the more developed dental professional. While the more light hearted and flexible Instagram platform creates a dynamic component for more creative marketing, outreach and professional opportunities. ISSUU is our digital platform.

3. **JHDA: Continuing Education**
   Continuing Education is provided within each publication to the readership and is (ADA-CERP) recognized. JHDA also helps to sponsor speakers and educational events.

4. **JHDA: H.E.C.H.O.S. Awards**
   (Hispanic, Excellence, Contribution, Heralding, Oral-Health Scholarship) awarded yearly at the Annual Meeting for authors, professionals, academicians, government sector, industry experts for their support in advancing oral health education and knowledge.

**EXAMPLE IMAGES**

Aprromaxiate Logo Size - Scale Relative to A3 (min 300 DPI)
THANK YOU/GRACIAS FOR YOUR CONSIDERATION

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JHDA Editor in Chief

Información en Español

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